## New Lur@king Cockroach traps

Premium insect monitors from Russell IPM

## Lureaking

Enhanced, ready to use traps with an integrated, improved attractant.

Introducing our new Lureking cockroach traps, offering protection before, during and after treatment. The Lureking monitors come in two sizes, one a lowline trap that can be slipped under shelving and into tight spaces and the other a smaller discreet trap that fits perfectly into a corner. Both can be easily hidden around equipment or furniture.

The Lureking traps are a safe, nontoxic solution to monitoring all types of cockroach. Once assembled there is no need to add a lure as it is already included in the glue.

The traps are highly effective for detecting low level populations, but also have a high capacity to be used as a substitute for when conventional insecticide is not safe to use e.g. In the food industry. The Lureking traps detect a potential problem before the population increases, they are ideal for locating problem areas of harbourage enhancing control efforts and allowing pest controllers to intensify treatments in certain areas.

When a cockroach is caught, the Lureking trap becomes even more effective as the trapped cockroaches give off an aggregation pheromone which attracts other cockroaches.

Suitable placement sites for the traps would be in spaces in the roof, behind or underneath equipment and counters, in cupboards, on shelves or around drainage. When focusing on a certain area to monitor, it is worth considering laying the traps in adjoining rooms also as the cockroaches could have access through flooring, roofing or services in the building.

## Trap. Monitor. Protect.

